EUROPE REALLY NEEDS READING

EUROPEAN AUTHORS DAY
READ. FOR REAL
2025

Dear Preschool Educators,
Let's celebrate the European Authors Day 2025 together! Save the date 11.11 – 12.12!

VISION

- Offering the experience of reading and buying REAL books for fun,
- meetings with REAL authors and creators as a formative and fun experience,
- introducing up-to-date most trendy topics for REAL conversations around books,
- stimulating pleasure in REAL time around books,

is the vision for READ.ForReal: beyond nationality, geography, social, religious or education differences.

HOW

We are inviting all preschool teachers and educators to unlock your immense creativity and co-create READ.ForReal events during 11.11 – 12.12 (11th November – 12th December, annually from 2025). Invite authors, illustrators (or other figures, may be simply parents) for exciting meetings around books. Inspirational scenarios and national contacts will be available at www.ReadForReal.com from September 2025.

WHAT FOR?

Reading for pleasure is the fundament of literacy skills and education as such. Organizing inspiring and interesting events with authors, illustrators (or other interesting people) is the ideal tool to create the fundament thanks to which your young students will then be able to thrive. A reading preschooler is a successful student and citizen. We will be thrilled if you decided to join forces with us to achieve more together.

TIMELINE

30th JUNE
announcement

SEPTEMBER
multilingual website launch
www.ReadForReal.com

- downloadable materials
- contacts to national hubs
- physical materials available at national hubs

11th NOVEMBER – 12th DECEMBER
celebrations all around Europe

CONTACT

In September national contacts will be available on the website. Follow us on FB and IG.

instagram: @read.forreal
facebook: READ. for Real
www.ReadForReal.com

The European Authors Day is an EU-funded international initiative launched originally in 2023 and aiming to encourage young people to read and discover the joy of reading through the encounter with European literature.

Universal Reading Foundation · BIBLIOTEKA NARODOWA · EU READ 25 · FEDERATION OF EUROPEAN PUBLISHERS / FÉDÉRATION DES ÉDITEURS EUROPÉENS · ФОНДАЦИЯ ЧЕТЕНЕ · çiçliç CENTRE VAL DE LOIRE · Stiftung Lesen · Co-funded by the European Union